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| *Designed for:* Electrical Engineers, Technicians, Universities, and Industrial Companies |  | *Designed by: WattWizards* | | *Date: 2/22/2025* | *Version: Beta* |  |
|  |  |  | |  |  | |
| Key Partners | **Key Activities** | **Value Propositions** | | **Customer Relationships** | **Customer Segments** | |
| 🔹 Industrial Companies – Elsewedy Electric, ABB Egypt, Siemens Middle East, and more.  🔹 Universities & Institutes – SUT, Cairo University, Ain Shams, AUC and more.  🔹 Tech Companies.  🔹 Startup Accelerators & Investors. | 🔹**Software Development.**  🔹**Industry & Academic Collaborations – Testing & adoption.**  🔹 **Customer Support & Training – Online tutorials.** | **🔹 AI-Powered Circuit Analysis – Fewer human errors.**  **🔹 Online & Offline Access – Work anywhere, anytime.**  **🔹 Affordable & Scalable – Students to enterprise-level solutions.** | | 🔹 **24/7 Support – Support Chatbot, email, and forums.**  🔹 **Frequent Updates – User-driven feature additions.**  🔹 **Exclusive Engineering Community – Training, networking.**  🔹 **Loyalty & Referral Programs – Discounts & premium access.** | **🔹 Electrical Engineers & Technicians – Need precision tools.**  **🔹 Students & Universities – Educational use.**  **🔹 Factories & Industrial Firms – Energy optimization.** | |
| **Key Resources** | **Channels** |
| **🔹 Tech Stack – MERN, Laravel, MySQL.**  **🔹 Human Capital – Developers, engineers.**  **🔹 Funding – potential investors.**  **🔹 Hybrid Work Model – Alexandria-based hub.** | 🔹 **Digital Marketing – LinkedIn, Facebook, Google Ads.**  🔹 **University Partnerships – Free trials to students.**  🔹 **Industry Events – Cairo ICT, IEEE conferences, SUT & NILE Electrical Engineering Events.** |
| Cost Structure | | | **Revenue Streams** | | | |
| 🔹Domain Name “wattwizards.org - GoDaddy”: 20$/month.  🔹 Hosting Plan “Hostinger – Business Plan”: 15$/month.  🔹Custom Email “contact@wattwizards.com - GoDaddy”: 2$/month.  🔹 Total Cost – 37$/month. | | | 🔹 **Individual Subscriptions (B2C): 5~10$/month.**  🔹 **Enterprise Licensing (B2B) – 100$/month.**  **🔹API Sales – 200$/year** | | | |